MIDDLETON
TAMPA BAY

A NEIGHBORHOOD GUIDE · 2026 EDITION

ST. PETERSBURG / BOCA CIEGA BAY / 33710

Living in *Jungle Prada*



Brick streets, live oaks and a thousand years of history on the bay. Everything you would want to know before you call it home.

COMPASS

BY MARK MIDDLETON, BROKER ASSOCIATE · COVER: A SPANISH REVIVAL HOME IN JUNGLE PRADA



INSIDE THIS GUIDE

Contents

01	A letter from Mark	03
02	Jungle Prada at a glance	04
03	Where it is	05
04	A thousand years on the bay	06
05	The Fullers and the Boom	08
06	The Jungle Prado	09
07	Farragut Hall	10
08	A Jungle Prada timeline	11
09	The homes	13
10	Brick streets and golf-course names	15
11	The peacocks	16
12	The waterfront and the parks	17
13	Daily life, schools and getting around	20
14	The real estate market	21
15	Buying in Jungle Prada	22
16	Flood, insurance and older homes	23
17	Selling in Jungle Prada	24
18	Questions people ask	25

A two-story Colonial Revival home with a columned balcony.



A LETTER FROM MARK

The most storied *half mile* in St. Petersburg

Turn off Park Street onto Elbow Lane and the city falls away. The pavement turns to brick. The street signs carry golf terms instead of numbers. A peacock may be standing in the road, entirely unbothered by your car.

Few places in Tampa Bay put this much history within a short walk of a front door. There is a Tocobaga shell mound that has stood for centuries, the generally recognized 1528 landing site of Pánfilo de Narváez, a 1924 Spanish-style arcade that housed St. Petersburg's first nightclub, and the Mediterranean towers of a Boom-era hotel that is now a school.

I wrote this guide for two readers. One is deciding whether Jungle Prada is the right place to live. The other already lives here and is thinking about what comes next. Both deserve the full picture, so the history sits alongside the practical questions: flood zones, insurance, older-home inspections, schools and what homes have actually sold for.

If a street or a house in these pages catches your eye, call me. Walking Jungle Prada with someone who is seeing it for the first time never gets old.



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02 · AT A GLANCE

Jungle Prada *in brief*

33710

ZIP CODE

West St. Petersburg, Pinellas County, on the eastern shore of Boca Ciega Bay.

c. 1000

FIRST RESIDENTS

The Tocobaga lived here for centuries, from roughly 1000 CE into the 1600s.

1528

SPANISH ARRIVAL

The generally recognized landing site of the Pánfilo de Narváez expedition.

1924

THE JUNGLE PRADO

Walter P. Fuller's Spanish-style arcade, home of the Gangplank nightclub.

2003

NATIONAL REGISTER

The Jungle Prada Site was listed on the National Register of Historic Places.

$800K

MEDIAN SALE PRICE

Redfin's neighborhood median through August 2026, up 18.9% from a year earlier.

West St. Pete, *on the water*

Jungle Prada sits on the western edge of St. Petersburg, where Park Street North runs along Boca Ciega Bay and the city's grid gives way to winding brick lanes.

Local descriptions place the neighborhood between Admiral Farragut Academy near 9th Avenue North to the south and 22nd Avenue North to the north, with Boca Ciega Bay as its western edge. Park Street North is its spine. Jungle Prada is one of three West St. Pete neighborhoods known together as the Jungle, along with Azalea, built on the former Jungle Country Club golf course, and Jungle Terrace to the north.

The setting feels removed from the city, yet the essentials are close. The Gulf beaches of Treasure Island and Madeira Beach are a short drive west across the causeways. Tyrone Square and the Tyrone shopping district are minutes away. Downtown St. Petersburg is roughly a 20 minute drive east, traffic permitting.

Neighborhood boundaries vary between sources, and real estate websites draw them differently. If a precise boundary matters for a purchase, ask me to confirm the subdivision and the neighborhood association map for that address.



THE PARK ENTRANCE ON PARK STREET NORTH

APPROXIMATE DRIVE DISTANCES

Tyrone Square area	2 mi
Treasure Island beaches	4 mi
Madeira Beach	5 mi
Downtown St. Petersburg	9 mi
St. Pete–Clearwater Intl. Airport	14 mi
Fort De Soto Park	20 mi
Tampa International Airport	25 mi

Road miles are approximate and measured from Park Street North at Elbow Lane. Drive times vary with traffic and route.



04 · HISTORY

SUNRISE OVER BOCA CIEGA BAY, JUNGLE PRADA DE NARVÁEZ PARK

A thousand years *on the bay*

Long before St. Petersburg had a name, people were living, fishing and building on this exact stretch of shoreline.

The Tocobaga, and a *Spanish landing*

The Tocobaga. From roughly 1000 CE, Tocobaga people lived in a village on this shore of Boca Ciega Bay. Florida's historical marker dates the village from about 1000 to 1700 CE, and other sources place the main period of settlement from 1000 to 1600. What remains is remarkable. A midden mound about 900 feet long, built from the shells and refuse of centuries of fishing and harvesting in the bay, runs from the city park onto adjacent private land. A taller plaza mound, likely ceremonial, survives as well.

Most Tocobaga sites along Boca Ciega Bay were lost to development in the 20th century. This one was not. The Jungle Prada Site was added to the National Register of Historic Places on February 4, 2003, and the State of Florida placed a heritage marker at 1620 Park Street North in 2020.

Narváez, 1528. In April 1528, the Spanish expedition of Pánfilo de Narváez arrived on Boca Ciega Bay with five ships and roughly 600 men. Florida's marker dates the landing to April 12, and the Jungle Prada Site is generally recognized as the place, though, as with many early contact sites, historians continue to discuss the exact spot. Narváez and about 300 men then set out on an overland trek that ended in disaster. Only four survived, among them Álvar Núñez Cabeza de Vaca and Estebanico, reaching Mexico eight years later. A sign marking the landing went up near Jungle Prada in 1925, and the Diocese of St. Petersburg has marked the site of the first Catholic Mass in Florida, celebrated on Easter, April 16, 1528.

Visiting. Part of the site is a public city park. Part is private land protected by Sacred Lands Preservation and Education, a nonprofit led by David Anderson that offers guided, historian-led tours with advance registration.



THE 2020 FLORIDA HERITAGE MARKER, 1620 PARK STREET NORTH



THE DIOCESE OF ST. PETERSBURG'S FIRST MASS IN FLORIDA PLAQUE



05 · THE FULLERS AND THE BOOM

Two Walter Fullers and a *vision for the Jungle*

The Jungle, as this corner of West St. Pete has been called for more than a century, is the legacy of a father and son. H. Walter Fuller, born in 1865, was the first to promote the Jungle as a special place to live. He brought in Philadelphia city planner Thomas J. Meehan to plat the community, and the winding streets that still define Jungle Prada trace back to that plan.

Fuller's fortunes rose and fell more than once. His son, Walter P. Fuller (1894 to 1973), picked up the vision during the Florida land boom. Working with Philadelphia investor George C. Allen, he built the Jungle Prado shopping arcade in 1924, the Jungle Country Club Hotel in 1925, and Fuller Flying Field, St. Petersburg's first airfield. The hotel overlooked the Jungle Country Club golf course, and the course gave the neighborhood its street names.

Access made it possible. Entrepreneur F.A. Davis had extended a streetcar line to St. Petersburg's west coast by 1913, and the Jungle Prado building even included a streetcar waiting room. Then the boom ended in 1926. Walter P. Fuller later admitted he had built his shopping center before the homes and residents arrived. The neighborhood filled in slowly over the decades that followed, which is part of why its architecture spans a full century.

The Fullers are remembered today at Walter Fuller Park on 26th Avenue North, named for both men.

Havana on Park Street, and *St. Pete's first nightclub*

The Jungle Prado opened in December 1924 at the corner of Park Street and Elbow Lane, beside the shell mounds. Walter P. Fuller hired the architecture firm of Ritchie, Parsons and Taylor, and the result was roughly 340 feet of Spanish design with Moorish touches: copper turrets, keyhole doorways, mullioned windows, tile wainscoting and ornate columns. Craftsmen came from Cuba to lay what are described as St. Petersburg's first terrazzo floors.

The arcade held a drugstore, a grocery, a hardware store and a filling station. It also held the Gangplank, a speakeasy and nightclub that opened on December 7, 1924, and is remembered as the first nightclub in St. Petersburg. Legends about Al Capone and Babe Ruth have attached themselves to the building for nearly a century. Local historians have found little evidence for most of them, which has done nothing to slow the storytelling.

After the boom, the building lived many lives. It became the Jungle Prada Apartments in 1941, a Swiss restaurant under chef Walter Hesser in 1954, and a resort with a pool and tennis courts in the late 1950s. A long line of restaurants followed. In 1994, plans to demolish it for townhouses were stopped by preservationists.

Today the building houses the Jungle Prada Tavern, a sister restaurant to the Old Northeast Tavern, and some of the former apartments are privately owned. The terrazzo, the arches and the murals in the bar are still there to see.



THE 1924 JUNGLE PRADO, PARK STREET AT ELBOW LANE

PRADO OR PRADA?

Fuller named the building for the Prado promenade in Havana. "Jungle Prada" first appears in the St. Petersburg Times in 1941, and the new spelling stuck. Fuller lived to see the change and did not approve of it.

A Boom-era hotel that *became a school*



FARRAGUT HALL, THE FORMER JUNGLE COUNTRY CLUB HOTEL, 501 PARK STREET NORTH

The Jungle Country Club Hotel was one of the great hotels of St. Petersburg's 1920s boom. Designed in the Mediterranean Revival style by architect Henry L. Taylor, who is also credited with the Vinoy, it was built in 1925 at 501 Park Street North, overlooking the Jungle Country Club golf course. Babe Ruth was photographed swinging a golf club there in 1931.

The Depression was hard on the hotel. It housed Air Corps trainees during World War II and closed in September 1944. A contract of about $300,000 transferred the property to Admiral Farragut Academy, a naval preparatory school founded in 1933 in Pine Beach, New Jersey, which opened its St. Petersburg campus in 1945. The academy later sold off the golf course, which became the Azalea neighborhood in the 1950s.

The St. Petersburg City Council designated the building, now called Farragut Hall, a local historic landmark on November 5, 1992. The New Jersey campus closed in 1994, and St. Petersburg is the academy's only campus today. Its alumni include astronauts Alan Shepard and Charles Duke.

The academy is a private K–12 day and boarding school. Its towers remain the most recognizable silhouette on Park Street.



A Jungle Prada *timeline*

c. 1000	**Tocobaga village.** Indigenous Tocobaga people establish a village on Boca Ciega Bay and begin building the shell mounds.
1528	**Narváez lands.** The Pánfilo de Narváez expedition comes ashore on April 12, generally recognized as at the Jungle Prada Site.
1913	**The streetcar arrives.** F.A. Davis's line reaches St. Petersburg's west coast, opening the Jungle to development.
1917	**A dock on the bay.** A dock stands at the end of Elbow Lane by at least this year.
1924	**The Jungle Prado opens.** Walter P. Fuller's Spanish arcade debuts in December with the Gangplank nightclub.
1925	**The Jungle Hotel.** The Jungle Country Club Hotel is built on Park Street. A Narváez landing sign goes up nearby.
1941	**Prado becomes Prada.** The new spelling appears in print and never leaves.
1945	**Admiral Farragut Academy.** The academy opens its St. Petersburg campus in the former hotel.

From the Boom *to today*

1950s	**Peacocks arrive.** A neighbor introduces peafowl. The Jungle golf course becomes the Azalea neighborhood.
1992	**Landmark status.** The former hotel, now Farragut Hall, is designated a local historic landmark.
1994	**The Prado is saved.** Preservationists stop a plan to demolish the building for townhouses.
2003	**National Register.** The Jungle Prada Site is listed on the National Register of Historic Places.
2007	**The pier is rebuilt.** The public fishing pier at the end of Elbow Lane is reconstructed.
2020	**Heritage marker.** Florida dedicates a historical marker for the Jungle Prada Site.
2024	**Hurricane Helene.** Storm surge in September puts about seven feet of water over the bayside site and closes the pier.
2026	**Recovery.** The city approves a contract to demolish the damaged pier. Sacred Lands adds a mangrove living seawall.

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A century of history, still being written.

JUNGLE PRADA, 1924 TO TODAY

A century of architecture *on one street grid*

Because the Jungle was platted in the 1910s and filled in over the decades that followed, almost every era of Florida residential design is represented within a few blocks.



SHINGLE AND STONE, A CRAFTSMAN-ERA HOME IN THE JUNGLE



A FIELDSTONE AND BRICK CHIMNEY TOWER

Boom-era Mediterranean Revival. The 1920s brought stucco walls, barrel-tile roofs, arched windows and wrought-iron balconies, echoing the Prado and the Jungle Hotel. These are the homes most buyers picture when they imagine Jungle Prada, and the best-preserved examples draw strong interest.

Craftsman and frame homes. Deep eaves, wood shingle siding, exposed rafters and generous porches mark the Craftsman-influenced homes of the same period. Several pair the style with remarkable masonry, including fieldstone and brick chimneys that look almost sculptural.

Colonial Revival two-stories. Symmetrical frame houses with shutters, dormers and center entries sit back from the street under the oaks, some with detached garages or guest cottages.



A MID-CENTURY HOME WITH A BRICK CHIMNEY AND BRICK WALK



CONTEMPORARY NEW CONSTRUCTION UNDER THE CANOPY

Mid-century homes. After World War II, single-story homes filled many remaining lots. Look for low rooflines, brick chimneys, terrazzo floors and wide windows. Many have been thoughtfully updated, and they are often the most accessible entry point to the neighborhood.

New construction and the waterfront. Contemporary homes have joined the mix, especially on larger lots and along the bay. Newer construction built to current flood and wind codes can carry real advantages in insurance and resilience, a point worth weighing alongside architectural character.

What it means for buyers. Comparing homes in Jungle Prada takes care. A renovated 1920s home, a mid-century ranch and a 2020 waterfront build can sit on the same street and trade at very different prices per square foot. Condition, elevation, lot size and water frontage often matter more than the neighborhood median.

Historic status. Some buildings in the Jungle carry local landmark designation. Before planning exterior changes, confirm whether a specific property is designated or falls under any historic preservation review with the City of St. Petersburg.

Brick streets and *golf-course names*



A BRICK STREET IN THE JUNGLE, WITH A RESIDENT PEACOCK TAKING ITS TIME

Most of St. Petersburg runs on a numbered grid. Jungle Prada does not. Its streets curve with the shoreline and carry names borrowed from the Jungle Country Club golf course: Elbow Lane, Follow Thru Road, Par Avenue, Stimie Avenue and Bogie Avenue. Antique-style street signs add to the effect.

Many streets are still paved in brick. They slow traffic, they look beautiful in the evening light, and they are part of the neighborhood's identity. They also mean a slightly bumpier ride, so plan on taking it slow.

Elbow Lane is 17th Avenue North, and it ends at the bay beside the park. If you are giving directions, the intersection of Park Street North and Elbow Lane is the heart of the neighborhood.

STREET NAMES TO KNOW

- Elbow Lane (17th Avenue North)
- Jungle Avenue
- Follow Thru Road
- Par Avenue
- Stimie Avenue
- Bogie Avenue
- Dormieone Road
- Park Street North

11 · THE PEACOCKS

The neighborhood's *unofficial residents*

More than 50 peafowl roam the Jungle Prada Site. They are not native. A neighbor introduced them in the 1950s, reportedly from a peacock-themed roadside attraction in Clearwater, and they have been part of the neighborhood ever since.

Expect to see them on lawns, rooftops and driveways, and occasionally standing in the middle of the street. Their calls carry. Most residents count them among the charms of living here. Drive slowly and give them room.



PEAHENS AT HOME AMONG THE GARDEN LIONS



12 · OUTDOORS

THE BOAT RAMP DOCKS AT JUNGLE PRADA DE NARVÁEZ PARK

The waterfront *and the parks*

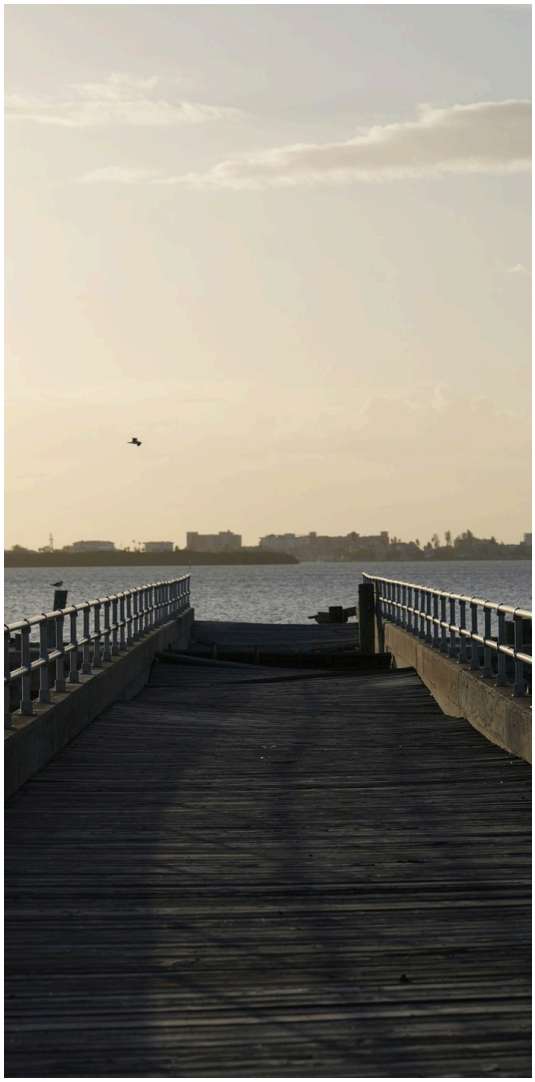
Boca Ciega Bay sets the rhythm here, from sunrise on the docks to sunset over the barrier islands.

Jungle Prada de Narváez Park *and the site*

Jungle Prada de Narváez Park sits where Elbow Lane meets the bay at Park Street North. The city park includes part of the Tocobaga mounds, interpretive signs, shaded green space, picnic shelters, a walking path and a public boat ramp onto Boca Ciega Bay. It is one of the best places in St. Petersburg to watch the sun rise over the water, and the bay views to the west are just as good at sunset.

Hurricane Helene closed the park's boat ramps in September 2024. Check with St. Petersburg Parks and Recreation for current ramp status before you tow a boat over.

The Jungle Prada Site and tours. The adjacent private land is protected by Sacred Lands Preservation and Education. Helene put roughly seven feet of water over the property and destroyed its greenhouse museum. The museum has since been rebuilt and reopened. A National Park Service grant is funding a living seawall of mangroves, and a Florida Humanities grant is restoring native, salt-tolerant gardens. Historian-led tours run with advance registration through sacredlandspreservation.org.



THE JUNGLE PRADA PIER, CLOSED SINCE HURRICANE HELENE

THE PIER, IN BRIEF

- A dock has stood here since at least 1917. The pier was last rebuilt in 2007.
- Roughly 100 feet long, it was the only over-water public access point on St. Petersburg's west side.
- Helene damaged it in September 2024, and it has been closed since.
- On April 16, 2026, the city approved a $1.4 million contract to demolish it. A replacement has no funding or timeline yet.
- A coalition led by Jungle Prada Neighborhood Association president Juliana Fisher is pushing for a full replacement.

More green space, *minutes away*



A GREAT BLUE HERON ON THE SHORELINE AT JUNGLE PRADA DE NARVÁEZ PARK

Abercrombie Park. North along Park Street at 38th Avenue North in Jungle Terrace, this waterfront park is one of the city's four archaeological sites. A shaded, paved path of about a quarter mile leads through native oaks to a small beach on Long Bayou, and a boardwalk connects an expansion that added 2.4 acres of uplands and 1.2 acres of submerged land. Leashed dogs are welcome.

Walter Fuller Park. At 7891 26th Avenue North, this is the neighborhood's everyday recreation hub. It has a lake, a public pool at 7883 26th Avenue North, a recreation center, a dog park, a sports complex, shelters and trails. The outdoor pickleball courts are among the most popular in the city.

Azalea Park. At 1600 72nd Street North in the neighboring Azalea neighborhood, with fields and open green space on the former Jungle golf course land.

Boca Ciega Bay. The bay is part of daily life here. Paddleboarders and kayakers launch from the neighborhood, and the Gulf beaches of Treasure Island and Madeira Beach are a short drive across the causeways.

Neighborhood life. The Jungle Prada Neighborhood Association is active in civic issues, including the effort to rebuild the pier. Jungle Prada, Azalea and Jungle Terrace also share traditions like multi-neighborhood garage sale weekends.

Dining, errands, *schools and getting around*

Dining. The neighborhood's own landmark is also its gathering spot. The Jungle Prada Tavern operates inside the 1924 Jungle Prado building at 1700 Park Street North, with indoor and outdoor seating a short walk from the bay. For more choice, the Tyrone district, Treasure Island and Madeira Beach are all a short drive.

Errands. Groceries, pharmacies and everyday shopping are concentrated around Tyrone Boulevard and Tyrone Square, roughly two miles away.

Health care. The Bay Pines VA Healthcare System campus is a few miles north, and the major hospital systems of St. Petersburg are within a reasonable drive.

Getting around. Most residents drive. PSTA bus stops along Park Street North connect to the regional system. Downtown St. Petersburg is about nine miles east, and Tampa International Airport about 25 miles. St. Pete–Clearwater International Airport is closer, at about 14 miles.



EARLY MORNING AT THE PARK, PARK STREET AND ELBOW LANE

SCHOOLS

Public school assignment in Pinellas County is based on your address. Use the Pinellas County Schools School Zone Locator to confirm the zoned elementary, middle and high schools for any specific home. The district also offers magnet, fundamental and application programs with their own enrollment processes.

Admiral Farragut Academy, a private K–12 day and boarding school, sits at the south end of the neighborhood at 501 Park Street North. Public schools in the surrounding 33710 area include Azalea Elementary and Azalea Middle. St. Petersburg College's Gibbs campus is a short drive east. Families should review current school information directly with each school.

What Jungle Prada *homes sell for*

Jungle Prada is small, so very few homes sell in any given month. That makes local knowledge more valuable than any single statistic.

$800K

MEDIAN SALE PRICE

Redfin, data through August 2026, up 18.9% year over year.

$489

PER SQUARE FOOT

Median sale price per square foot, up 26.0% year over year.

27

DAYS ON MARKET

Typical homes went pending in about 27 days and sold about 4% below list.

RECENT CLOSED SALES, APRIL TO SEPTEMBER 2026

STREET	SALE PRICE	BEDS / BATHS	APPROX. SQ. FT.
Jungle Avenue North	$1,450,000	3 / 3.5	3,240
Country Club Road North	$1,360,000	4 / 3.5	3,217
Dormieone Road North	$799,900	3 / 2	1,633
Jungle Avenue North	$790,000	3 / 3	2,546
Country Club Road North	$585,000	4 / 3	2,537
Park Street North	$565,000	5 / 3	2,979
22nd Avenue North	$381,000	3 / 2	1,311
Country Club Road North	$365,000	2 / 1	1,236

Closed sales across Redfin's Jungle Prada area ranged from $365,000 to $1,450,000 between April and September 2026. The spread reflects the neighborhood's mix: a modest mid-century home and a renovated estate on the water can sit a few blocks apart.

The top of the market goes much higher. A 1.54-acre waterfront estate on Park Street, built in 2020, came to market in April 2026 at $15.1 million. With so few sales, one large transaction can move the neighborhood median sharply, so read year-over-year percentages with care.

Redfin's neighborhood boundary includes some streets that locals might assign to adjacent Jungle neighborhoods. For pricing a specific home, I build a comparison set by hand, matching era, condition, elevation and water frontage.

Buy the house, *and the setting*

Jungle Prada rewards buyers who know what they are looking at. The same qualities that make it special, old trees, older homes and the bay, also call for careful due diligence.

Know the micro-location

Waterfront, near-water and inland lots behave differently on price, insurance and flood exposure. Two homes a block apart can have very different elevation certificates.

Read the house's history

Ask for permit history, renovation dates and any storm or flood claims. In a neighborhood this old, the quality of past work matters as much as the finishes.

Budget for the canopy

Live oaks are part of the value. They also need professional trimming, and removing protected trees in St. Petersburg can require a city permit.

Price the whole picture

Get insurance quotes before you write an offer, not after. Wind mitigation features, roof age and elevation can change premiums meaningfully.

Expect a voluntary association

Most single-family homes here are not in a mandatory HOA, but confirm for each property. The Jungle Prada Neighborhood Association is the neighborhood's civic voice.



Flood, insurance *and older homes*

Jungle Prada sits on the bay. Flood risk is real, it varies street by street, and it deserves a clear-eyed look before any purchase.

What the data says. First Street's climate model, as reported by Redfin, estimates that 43% of properties in the Jungle Prada area face severe flood risk over the next 30 years. It rates wind risk as extreme for every property, which is true across coastal Pinellas.

What Helene showed. In September 2024, Hurricane Helene pushed record storm surge into Tampa Bay. The City of St. Petersburg reported more than six feet of surge, and roughly seven feet of water covered the bayside Jungle Prada Site. Ask every seller directly whether a home took on water in 2024 and what was repaired.

Elevation and the 50% rule. Request the elevation certificate and FEMA flood zone for any home you consider. Older homes that sit below the required elevation can face limits on how much renovation or repair is allowed before the whole structure must be brought up to current flood standards. If you plan a major renovation, talk with the city's permitting office early.

Insurance. Lenders require flood insurance in high-risk zones, and many buyers choose it elsewhere. Wind mitigation inspections, four-point inspections on older homes and roof age all shape homeowners premiums. Get real quotes early.

Older homes. A thorough inspection should cover electrical, plumbing and sewer lines, foundation, termites and roof. For waterfront homes, add a seawall and dock inspection.

BEFORE YOU WRITE AN OFFER, REQUEST

- Elevation certificate and flood zone
- Flood and storm claim history
- Wind mitigation report
- Four-point inspection for older homes
- Roof age and permit records
- Seawall and dock condition, if waterfront
- Sewer line camera inspection
- Insurance quotes in writing



BOCA CIEGA BAY, A FEW FEET FROM THE PARK'S SEAWALL



Sell the story, *document the facts*

Buyers come to Jungle Prada for character, and the right marketing tells that story: the architecture, the provenance of the house, the oaks, the brick street out front and the walk to the bay at sunrise. A home here deserves editorial photography and copy that place it within the neighborhood's century of history.

Then the facts close the sale. Buyers and their insurers will ask about elevation, flood history, roof age and storm hardening. Sellers who have those answers ready, before the first showing, remove doubt and protect their price.

Pricing takes judgment. With so few sales each year, the right comparisons often come from carefully matched homes in Jungle Prada and its neighbors, adjusted for era, renovation, elevation and water frontage. Redfin's data shows typical homes selling about 4% below list after about 27 days. Well-prepared, well-priced homes routinely do better.

A SELLER'S FILE

- Elevation certificate
- Wind mitigation and four-point reports
- Permits and renovation history
- Roof, HVAC and water heater ages
- 2024 storm history and repairs
- Survey and any seawall records
- The house's own history and photos

Jungle Prada, *answered*

Where is Jungle Prada?

Jungle Prada is a historic neighborhood on the western edge of St. Petersburg, Florida, in ZIP code 33710. It runs along Park Street North on the eastern shore of Boca Ciega Bay, roughly between Admiral Farragut Academy near 9th Avenue North and 22nd Avenue North.

Why is it called Jungle Prada?

The area was known as the Jungle from the early 1900s. In 1924 Walter P. Fuller built the Jungle Prado, named after the Prado promenade in Havana. The spelling "Prada" appeared by 1941 and became the neighborhood's name.

Did Narváez really land at Jungle Prada?

The Jungle Prada Site is generally recognized as the April 1528 landing place of the Pánfilo de Narváez expedition, and Florida has marked it as such. As with many early contact sites, historians continue to discuss the precise location.

Can you visit the Tocobaga mounds?

Yes. Part of the site is inside Jungle Prada de Narváez Park, a public city park at Park Street North and Elbow Lane. The adjacent private portion can be visited on guided tours offered by Sacred Lands Preservation and Education.

Are there really peacocks?

Yes. More than 50 peafowl live at and around the Jungle Prada Site. They were introduced by a neighbor in the 1950s and have become a beloved part of the neighborhood.

What do homes cost in Jungle Prada?

Redfin reported a median sale price of about $800,000 through August 2026, with recent closed sales from $365,000 to $1.45 million. Waterfront estates sell far higher. Because few homes sell each year, a custom comparison is the best guide for any single property.

Is Jungle Prada in a flood zone?

Many properties are in FEMA special flood hazard areas, and the risk varies by street and elevation. Ask for the elevation certificate, flood zone and storm history for any home before you buy.

Does Jungle Prada have an HOA?

Most single-family homes are not in a mandatory HOA. The Jungle Prada Neighborhood Association is a voluntary civic association. Confirm the status of any specific property.

Is the Jungle Prada pier open?

No. The pier has been closed since Hurricane Helene damaged it in 2024. In April 2026 the city approved a contract to demolish it, and a replacement has not been funded or scheduled.

How far is Jungle Prada from the beach?

Treasure Island and Madeira Beach are roughly four to five miles away by car. Downtown St. Petersburg is about nine miles east.



ABOUT MARK

Mark Middleton

Mark Middleton is a Realtor® Broker Associate with Compass and leads Middleton Tampa Bay, advising buyers and sellers across Pinellas, Hillsborough and Pasco. He specializes in historic, character and waterfront homes, the qualities that define Jungle Prada. He holds a degree in history from the University of South Florida, has lived in Dunedin since 2013, and serves on the Florida Realtors® and National Association of Realtors® Boards of Directors and as Vice President of the Suncoast Tampa Association of Realtors®.

He hosts the YouTube channel *Living and Buying in Tampa Bay* and produced the documentary *Delightful Dunedin*. His team's philosophy: **People. Planet. Purpose.**

GRI · CIPS · CRB · SRS · PSA · ABR · RSPS · SFR

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Where this guide's *facts come from*

- Florida Department of State, Florida Historical Marker: Jungle Prada Site (2020), markers.flheritage.com
- National Register of Historic Places, Jungle Prada Site, reference 03000007, listed February 4, 2003
- The Jungle Country Club History Project (Steve Elftmann), histories of the Jungle Prado, the Fullers and Jungle Country Club
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Information is deemed reliable but not guaranteed and should be independently verified. Neighborhood boundaries, school assignments, park facilities, flood zones and market figures change and vary by source. Drive distances are approximate. This guide is for general information and is not legal, tax, insurance, engineering or financial advice. Photographs from Mark Middleton's collection, straightened and cropped, with no filters applied. If your property is currently listed with another real estate broker, please disregard this material. It is not our intention to solicit the offerings of other real estate brokers. Compass is a licensed real estate broker in Florida and abides by Equal Housing Opportunity laws. Mark Middleton, Broker Associate, Compass Florida, LLC.

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